



Intensifying contacts between companies / international students

Two surveys (WS 2022/23)

Companies

- Survey of KOSMO partner companies (n=225)
- 37 responses (16.4%), of which
 - >250 employees (47%)
 - 50-249 employees (34%)
- International students
 - Survey of all foreign students at HSKL WS2022/23 (n=1055)
 - German and English-language questionnaire (n=21 and n=8 respectively; no noticeable differences in responses)
- The results on the next two slides show the most important responses/results. No further breakdown is provided due to the sample size.

Results of company survey (frequency in traffic light colors)

- Interest in international students
 - Rather as general professionals, less because of specific (language) skills
- Interest in employment for
 - Graduates, working students, final theses, internships
- Most frequently mentioned recruitment criteria for international students
 - German language skills, specialist knowledge, commitment, English, work experience

Results of student survey (frequency in traffic light colors)

- Previous contacts with companies regarding
 - Internship (65%)
 - Working student activity (43%)
 - Thesis (36%)
- Previous contact region (according to selected categories)
 - Germany (86%)
 - Rhineland-Palatinate (49%)
 - Several other mentions, no further focus
- Regional interest for job search (three mentions possible)
 - Germany (88% of German-speaking respondents; 75% of English-speaking respondents)
 - 37% of English-speaking respondents: Benelux
 - Several other mentions, no further focus
- Previous contacts in this regard were with:
 - Student advisory service, department, professors, KOSMO, AIESEC/IAESTE